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Campfire Audio Celebrates a Decade of Craftsmanship With Limited Edition Flagship and 2025 Lineup at CanJam SoCal

Irvine, CA, September 11, 2025— Campfire Audio, the Portland-based maker of premium earphones and cables, will be attending CanJam SoCal 2025 as both an exhibitor and sponsor. The show will be held September 13–14 at the Irvine Marriott in Irvine, CA, where Campfire will be exhibiting at Booths G8–G9.

This year's CanJam marks a major milestone for Campfire Audio as part of its 10-year anniversary. The company will officially unveil a special flagship earphone to the public during CanJam SoCal, honoring the legacy of the original while pointing toward the future. Full details will be announced soon, with select previews available during the show.

"2025 has been an incredibly prolific year for us," said Ken Ball, founder of Campfire Audio. "We started strong with the launch of *Clara*, followed by a broad range of innovative products at multiple price points. And now, we're closing the year with what we consider our biggest achievement yet: the Andromeda 10."

Full 2025 Product Lineup on Display

Campfire Audio will present its 2025 collection, including a special release for its 10th anniversary:

- [**Andromeda 10**](#) — An upcoming release celebrating 10 years of Campfire Audio, building on the brand's flagship and debuting at CanJam SoCal. Full details to follow in a dedicated announcement.
- [**Alien Brain**](#)— A striking earphone that blends bold aesthetics with exceptional versatility and balance. Known for its incredible price-to-performance ratio, Alien Brain outperforms many models in its class.
- [**Axion**](#)— A new consumer-level earbud priced at \$249, powered by Campfire's Silicon Dynamic Driver (SDD). Featuring an in-line mic and built-in USB-C DAC, Axion bridges the gap between casual listening and audiophile-grade performance.
- [**Relay DAC/AMP**](#)— A compact yet powerful portable DAC/AMP featuring the premium AKM SEQ 4493 DAC chip. Widely acclaimed for its surprising power and refined sound signature, Relay has quickly become a fan favorite.
- [**Grand Luna**](#)— The latest evolution in Campfire's planar magnetic IEMs, and its first planar-BA hybrid. Grand Luna delivers a uniquely smooth, easy-listening sound that defies conventional planar tonality.
- [**Time Link Cable**](#)— Originally included with Grand Luna and now available separately, this six-conductor hybrid cable blends pure copper with silver-plated copper and ships with modular connectors (3.5mm, 4.4mm balanced, and USB-C DAC). The Time Link

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DAC features the Cirrus Logic Master HiFi CS43131 chip for uncompromising digital performance.

Campfire Audio invites all attendees to visit its booth for demos, meet the team, and experience its complete range of products firsthand.

Event Details

CanJam SoCal 2025

September 13–14, 2025

Irvine Marriott – Irvine, California

Booths G8–G9

For more information on Campfire Audio, please visit: campfireaudio.com

About Campfire Audio

Founded in Portland, Oregon, Campfire Audio has been redefining personal audio since 2015. With a focus on craftsmanship, innovation, and uncompromising sound quality, Campfire designs and builds its award-winning earphones, headphones, and audio accessories in-house. From flagship in-ear monitors to accessible everyday audio solutions, Campfire Audio products are celebrated worldwide by music lovers, audiophiles, and professionals alike.

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